

# Buying Guide



## Display

Design and display is an integral part of many a modern catering operation. Positive visual impact through effective food and drink presentation will entice customers and boost sales.

There are a variety of solutions that can be deployed and choosing the right display equipment is down to the menu, method of service, budget and space. There are three main functions – chilled, heated and ambient and then various solutions: from larger open front multi-decks; slimline units; glass fronted uprights; freestanding serve over counters with additions such as bain maries and food wells, to smaller countertop heated displays.

Style is obviously important, but there needs to be a balance of design and practicality - it's no good to simply look good, a unit has to have reliable performance and conform to the legislation relevant for holding and displaying food – hot or cold.

Consider whether the inclusion of food and drink display cabinets will be of real benefit to service – especially in terms of throughput and mealtime turnaround. Consider the foods/menu items suitable for display and think about future needs too as well as present and how these options will fit in with any existing servery/counters.

Standard units and ranges are available through RH Hall and can be used stand alone, but custom fabricated options are possible too via our own fabrications division - bespoke and tailored shop fitted solutions for any foodservice brand, concept, menu or operational need.

### Advantages

- Products sell easier if they are displayed attractively and effectively.
- A good counter or display can ensure foods are kept at their optimum serving conditions, keeping them looking at their best – either at specific serving times (e.g. lunchtime) or throughout the day, hour after hour.
- Good internal lighting will help to catch customers' eyes and enhance the food display.
- Glass display cabinets allow adults and children to get closer to the foods without the risk of contamination from touching fingers or coughs and sneezes!
- Movable display units can help utilise and maximise space outside service times or for peaks in service.

### Buying Tips

*By choosing the right model you can expect it to last between 3-5 years even in the busiest environments.*

- **Capacity** – Size is important. Choose a unit that is too small and it won't have the capacity during busy periods and if too large, it will take up space and energy. Consider capacity for future needs.
- **Build quality and reliability** – Choose a leading brand with an established reputation for good quality and reliability – high performance insulation is key. Ensure compliance with all the relevant food safety regulations and be sure of spare part availability and an efficient after sales service. Regular cleaning and 6 monthly servicing will keep units in peak condition with optimum efficiency.
- **Operational features** – Features play a key role in units performing at their optimum to help comply with the food safety guidelines – look for easy to clean exteriors and interiors, visible temperature display for HACCP monitoring, rapid cooling and self-closing doors to ensure optimum performance levels and forced air control systems to ensure uniformed temperatures and condensation prevention otherwise this will ruin visibility and deter choice. In heated units, good heat distribution and a humidifying feature to prevent foods drying out. Look for energy saving LED lighting that won't overheat the foods in refrigerated displays.

### Key to icons

	<b>Light Duty</b> Designed for commercial use in a less busy environment
	<b>Medium Duty</b> Strongly constructed to perform in a busy situation
	<b>Heavy Duty</b> High standard of build to provide good service under heavy use
	<b>Extra Heavy Duty</b> High powered, fast throughput with the highest standard of build
	<b>13 Amp</b> Plug and go!
	<b>Hardwired</b> Hard wiring required
	<b>Gas</b>
	<b>Stainless Steel Construction</b>
	<b>Warranty</b>

# Ambient & Refrigerated Countertop Display Cabinets

T: 01296 663 400  
E: sales@rhhall.com  
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Display

GC46D

SEAL



- Ambient
- Manufactured from toughened glass
- 3x6mm thick removable shelves + 10mm base
- External Dimensions: 600 W 350 D 645 H
- On Site Warranty

2 YEAR WARRANTY

VACT2

counterline  
setting the standard



- Ambient
- Ideal for confectionary, crisps, fruit etc.
- 2 shelves + base
- External Dimensions: 825 W 660 D 627 H
- On Site Warranty

1 YEAR WARRANTY



D6R/75B

SEAL



From rectangular or curved front Merchandisers, to Food Display Bars there's a Seal product to suit every need. There's a choice too of self-service or back-service models and all have illuminated interiors to enhance the display of food. The D6R/75B is simple and stylish, suitable for back service applications. Even, daylight balanced illumination enhances the appearance of any menu item.

- Refrigerated
- Illuminated
- External Dimensions: 750 W 650 D 965 H

- Thermostat holds food at +3 to +7°C
- 2 adjustable shelves + base
- On Site Warranty

2 YEAR WARRANTY



VOACT3

counterline  
setting the standard



- Ambient
- Ideal for confectionary, crisps, fruit etc.
- 2 shelves + base
- External Dimensions: 1175 W 660 D 627 H
- On Site Warranty

1 YEAR WARRANTY



VOCCT2

counterline  
setting the standard



- Refrigerated
- Display temperature 3-5°C in 25°C ambient
- Digital electronic temperature control
- External Dimensions: 825 W 740 D 627 H
- On Site Warranty

1 YEAR WARRANTY



VCCT2

counterline  
setting the standard



- Refrigerated
- Display temperature 3-5°C in 25°C ambient
- Digital electronic temperature control
- External Dimensions: 825 W 740 D 627 H
- On Site Warranty

1 YEAR WARRANTY



D3R/100

SEAL



- Refrigerated
- Thermostat holds food at +3 to +7°C
- Illuminated
- External Dimensions: 1000 W 350 D 575 H
- On Site Warranty

2 YEAR WARRANTY



D5R/100B

SEAL



- Refrigerated
- Thermostat holds food at +3 to +7°C
- Illuminated
- External Dimensions: 1000 W 500 D 575 H
- On Site Warranty

2 YEAR WARRANTY



D6R/100B

SEAL



- Refrigerated
- Thermostat holds food at +3 to +7°C
- Illuminated
- External Dimensions: 1000 W 650 D 965 H
- On Site Warranty

2 YEAR WARRANTY



## Countertop & Freestanding Refrigerated & Heated Display Cabinets

**C6R/100BU**

**SEAL**



- Refrigerated
- Thermostat holds food at +3 to +7°C
- Illuminated
- External Dimensions: 1000 W 650 D 755 H
- On Site Warranty



**FDB5**

**SEAL**



- Refrigerated
- Precise thermostat holds food at +3 to +7°C
- Holds 5 x 100mm deep 1/3 GN (not included)
- External Dimensions: 1222 W 375 D 245 H
- On Site Warranty



**C6R/130BR**

**SEAL**



- Refrigerated
- Thermostat holds food at +3 to +7°C
- Illuminated
- External Dimensions: 1300 W 650 D 755 H
- On Site Warranty



**PCT-1345**

**Lea**  
COMMERCIAL



- Refrigerated
- Countertop
- +2 to +8°C temperature range
- External Dimensions: 1345 W 336 D 450 H
- On Site Warranty



**PCT-1795**

**Lea**  
COMMERCIAL



- Refrigerated
- Countertop
- +2 to +8°C temperature range
- External Dimensions: 1795 W 336 D 450 H
- On Site Warranty



**VHCT2**

**counterline**  
setting the standard



- Heated
- Ideal for hot rolls, pies, pasties etc
- 2 shelves + base
- External Dimensions: 825 W 660 D 627 H
- On Site Warranty



**RMH100SP**

**Victor**



Victor Optimax Display Cabinets are available in hot, ambient and chilled versions suitable for either assisted or self-service applications. They are perfectly suited for delis, coffee shops, convenience stores and all food-to-go outlets. The heated RMH100SP has an open front for easy customer self service, with an adjustable, independent shelf temperature of 65-95°C

- Heated
- 2 adjustable shelves + base
- External Dimensions: 1000 W 750 D 1445 H
- Self service with open back for pass-through
- Illumination to each level
- On Site Warranty



**C6H/100B**

**SEAL**



- Heated
- Thermostat holds food at min 72°C
- Illuminated
- External Dimensions: 1000 W 650 D 755 H
- On Site Warranty



**SCH1085**

**SEAL**



- Heated
- Thermostat holds food at min 72°C
- 20°C ambient
- External Dimensions: 1085 W 750 D 665 H
- On Site Warranty



# Heated & Ambient Freestanding Display Cabinets

RMH65SW

Victor



- Heated
- Self service with solid back
- Controls to front
- External Dimensions: 650 W 750 D 1445 H
- On Site Warranty



VOH900-GO

counterline  
setting the standard



- Heated
- Product temperature maintained at 65-72°C
- 20°C ambient
- External Dimensions: 900 W 749 D 1460 H
- On Site Warranty



VA900

counterline  
setting the standard



The VA900 is part of the Counterline Vision range and combines stylish design with simple functionality. Ambient temperature makes this unit ideal for confectionary, crisps or fruit, with an open rear creating an easy serving environment. All 3 shelves are illuminated as standard, creating an enticing product display.

- Ambient
- 3 glass shelves
- External Dimensions: 900 W 749 D 1460 H

- Ideal for confectionary, crisps, fruit etc.
- Illumination to all levels
- On Site Warranty



VOH1200-GO

counterline  
setting the standard



- Heated
- Product temperature maintained at 65-72°C
- 20°C ambient
- External Dimensions: 1200 W 749 D 1460 H
- On Site Warranty



RMH130S

Victor



- Heated
- Self service with solid back
- Controls to rear
- External Dimensions: 1300 W 750 D 1445 H
- On Site Warranty



RMA65SP

Victor



- Ambient
- Self service with open back for pass-through
- 3 adjustable, removable glass shelves + base
- External Dimensions: 650 W 750 D 1445 H
- On Site Warranty



RMA100E

Victor



- Ambient
- For assisted service
- Open to rear
- External Dimensions: 1000 W 750 D 1445 H
- On Site Warranty



VOA1200

counterline  
setting the standard



- Ambient
- Ideal for confectionary, crisps, fruit etc.
- 3 glass shelves
- External Dimensions: 1200 W 749 D 1460 H
- On Site Warranty



RMA130SP

Victor



- Ambient
- Self service with open back for pass-through
- 3 adjustable, removable glass shelves + base
- External Dimensions: 1300 W 750 D 1445 H
- On Site Warranty



# Refrigerated Freestanding Display Cabinets

**VOC600-GO** 



- Refrigerated
- Display temperature 3-5°C in 25°C ambient
- Open front for self service
- External Dimensions: 600 W 749 D 1460 H
- On Site Warranty

**1 YEAR WARRANTY**  

**VC600-GO** 



- Refrigerated
- Display temperature 3-5°C in 25°C ambient
- Enclosed front with rear doors
- External Dimensions: 600 W 749 D 1460 H
- On Site Warranty

**1 YEAR WARRANTY**  

**FDC600C** 



- Refrigerated
- Closed front for assisted service
- +1 to +4°C temperature range
- External Dimensions: 600 W 785 D 1435 H
- On Site Warranty

**2 YEAR WARRANTY**  

**FDC900** 



- Refrigerated
- Closed front for assisted service
- +1 to +4°C temperature range
- External Dimensions: 900 W 785 D 1435 H
- On Site Warranty

**2 YEAR WARRANTY**  

**RMR100E** 



- Refrigerated
- For assisted service
- Drop down rear doors
- External Dimensions: 1000 W 750 D 1445 H
- On Site Warranty

**1 YEAR WARRANTY**  

**RMR100S** 



- Refrigerated
- Self service with solid back
- Controls to rear
- External Dimensions: 1000 W 750 D 1445 H
- On Site Warranty

**1 YEAR WARRANTY**  

**VC1200-GO** 



The VC1200-GO is part of the Counterline Vision range, offering fully enclosed chilled free-standing food display for assisted service. Ideal for sandwiches, filled rolls, dairy products, drinks and more, all 3 shelves are illuminated to maximise the menu options on display.

- Refrigerated
- Digital electronic temperature control
- Illumination to all levels
- Integral fan blown refrigeration system
- External Dimensions: 1200 W 749 D 1460 H
- Display temperature 3-5°C in 25°C ambient
- 3 glass shelves
- Open front for self service
- Castors as standard
- On Site Warranty

**1 YEAR WARRANTY**  

**SC1200** 



- Refrigerated
- Open front for self serve
- 3 adjustable shelves
- External Dimensions: 1200 W 780 D 1500 H
- On Site Warranty

**1 YEAR WARRANTY**  

**RMR130SW** 



- Refrigerated
- Self service with solid back
- Controls to front
- External Dimensions: 1300 W 900 D 1445 H
- On Site Warranty

**1 YEAR WARRANTY**  

# Serveovers & Patisserie Cabinets

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Display

**EV0120SS**

STERLING



- 0 to +2°C temperature range
- 3 refrigerated glass shelves
- Sliding rear door
- External Dimensions: 1200 W 785 D 1400 H
- On Site Warranty



**EV0180**

STERLING



- 0 to +2°C temperature range
- 3 refrigerated glass shelves
- Sliding rear door
- External Dimensions: 1800 W 785 D 1400 H
- On Site Warranty



**PC900**

williams



Specifically designed to chill and hold goods like cakes, croissants, pies and open sandwiches in peak condition, the Williams PC900 creates an attractive product display with no compromise in performance. Constructed with mirrored stainless steel and tempered glass, the interior space is illuminated with LEDs while glass shelves enhance visibility and create an attractive refrigerated display. Rear loading doors allow for easy access for restocking and serving, while the curved glass front is hinged providing easy access for cleaning.

- +5 to +8°C temperature range
- LED strip lighting
- External Dimensions: 900 W 780 D 1500 H

- 3 adjustable shelves
- Rear loading doors with hinged glass front
- On Site Warranty



**SALINA80/100**

STERLING



- Flat or curved glass
- +3 to +5°C temperature range
- Refrigerated under storage
- External Dimensions: 1040 W 900 D 1292 H
- On Site Warranty



**SOC-1055**

Lec



- Flat glass
- 0 to +8°C temperature range
- 150 litre under storage area
- External Dimensions: 1055 W 800 D 1235 H
- On Site Warranty



**SALINA80/150**

STERLING



- Flat or curved glass
- +3 to +5°C temperature range
- Refrigerated under storage
- External Dimensions: 1520 W 900 D 1292 H
- On Site Warranty



**SOC-1525**

Lec



- Flat glass
- 0 to +8°C temperature range
- 225 litre under storage area
- External Dimensions: 1525 W 800 D 1235 H
- On Site Warranty



**SALINA80/200**

STERLING



- Flat or curved glass
- +3 to +5°C temperature range
- Refrigerated under storage
- External Dimensions: 2000 W 900 D 1292 H
- On Site Warranty



Need a Bottle Cooler?



See our Bar Equipment range on pages 125-127...

## Serveovers & Multidecks

### SOC-2025



- Flat glass
- 0 to +8°C temperature range
- 300 litre under storage area
- External Dimensions: 2025 W 800 D 1235 H
- On Site Warranty



### SALINA80/250



- Flat or curved glass
- +3 to +5°C temperature range
- Refrigerated under storage
- External Dimensions: 2480 W 900 D 1292 H
- On Site Warranty



### SALINA80/300



- Flat or curved glass
- +3 to +5°C temperature range
- Refrigerated under storage
- External Dimensions: 2960 W 900 D 1292 H
- On Site Warranty



### EC900



- Display temperature 3-5°C in 25°C ambient
- Digital electronic temperature control
- 3 glass shelves + base
- External Dimensions: 943 W 781 D 1918 H
- On Site Warranty



### FMSLIM900NG



- +2 to +4°C temperature range
- Soft close night blind
- Glass ends
- External Dimensions: 895 W 680 D 1780 H
- On Site Warranty



### R100SCN



- +3 to +5°C temperature range
- 25°C ambient
- 3 adjustable shelves
- External Dimensions: 960 W 670 D 1860 H
- On Site Warranty



### VULCANO80/100



The Sterling Vulcano range of refrigerated Multidecks all feature electronic controls with auto defrost and night blinds supplied as standard. 4 x white painted steel shelves offer a large display capacity and horizontal neon strip lighting ensures all products stand out. Ticket rails and glass sides make things easy for the customer and low energy consumption ensures on-going running costs are kept to a minimum.

- +3 to +5°C temperature range
- White & grey finish
- External Dimensions: 1080 W 810 D 2040 H
- 4 x shelves + base
- Solid ends
- On Site Warranty



Looking for  
Glass Door Merchandisers?

Visit our Refrigeration section...  
Pages 123-124

### EVO-SELF120 BLK



- 0-2°C temperature range
- 3 x stainless steel shelves + base
- Black finish
- External Dimensions: 1200 W 780 D 1510 H
- On Site Warranty



# Multidecks - Refrigerated & Heated

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Display

**R125SCS** 



- +3 to +5°C temperature range
- 25°C ambient
- 3 adjustable shelves
- External Dimensions: 1250 W 670 D 1860 H
- On Site Warranty

**1 YEAR WARRANTY**  

**R150SCS** 



- +3 to +5°C temperature range
- 25°C ambient
- 3 adjustable shelves
- External Dimensions: 1510 W 670 D 1860 H
- On Site Warranty

**1 YEAR WARRANTY**  

**FMPRO1500RF** 



- +2 to +4°C temperature range
- Lockable roller shutter
- Solid ends
- External Dimensions: 1495 W 775 D 1995 H
- On Site Warranty

**2 YEAR WARRANTY**  

**EH600** 



- Heated
- Product temperature maintained at 65-72°C
- 25°C ambient
- External Dimensions: 628 W 655 D 1918 H
- On Site Warranty

**1 YEAR WARRANTY**  

**ECHF600** 



This unique Display Cabinet offers fan assisted heated and chilled self service. Perfect for operators looking to maximise their food offering in a compact footprint, the heated levels are perfect for cooked pastries, chicken portions or hot rolls and paninis, whilst the chilled levels provide storage for cold sandwiches, drinks and other grab & go options.

- Unique chilled and heated unit
- 2 to 4°C chilled zone
- External Dimensions: 628 W 781 D 1918 H
- 65 to 90°C heated zone
- LED lighting
- On Site Warranty

**1 YEAR WARRANTY**  

**EVO-SELF180 SS** 



- 0 to +2°C temperature range
- 3 x stainless steel shelves + base
- Stainless finish
- External Dimensions: 1800 W 780 D 1510 H
- On Site Warranty

**2 YEAR WARRANTY**  

**VULCAN080/187** 



- +3 to +5°C temperature range
- 4 x shelves + base
- White & grey finish
- External Dimensions: 1955 W 810 D 2040 H
- On Site Warranty

**1 YEAR WARRANTY** 

**EH900** 



- Heated
- Product temperature maintained at 65-72°C
- 25°C ambient
- External Dimensions: 920 W 655 D 1918 H
- On Site Warranty

**1 YEAR WARRANTY**  

**EH1200** 



- Heated
- Product temperature maintained at 65-72°C
- 25°C ambient
- External Dimensions: 1220 W 655 D 1918 H
- On Site Warranty

**1 YEAR WARRANTY**  