

Buying Guide



Design and display is an integral part of many a modern catering operation. Positive visual impact through effective food and drink presentation will entice customers and boost sales.

There are a variety of solutions that can be deployed and choosing the right display equipment is down to the menu, method of service, budget and space. There are three main functions – chilled, heated and ambient and then various solutions: from larger open front multi-decks; slimline units; glass fronted uprights; freestanding serve over counters with additions such as bain maries and food wells, to smaller countertop heated displays.

Style is obviously important, but there needs to be a balance of design and practicality - it's no good to simply look good, a unit has to have reliable performance and conform to the legislation relevant for holding and displaying food – hot or cold.

Consider whether the inclusion of food and drink display cabinets will be of real benefit to service – especially in terms of throughput and mealtime turnaround. Consider the foods/menu items suitable for display and think about future needs too as well as present and how these options will fit in with any existing servery/counters.

Standard units and ranges are available through RH Hall and can be used stand alone, but custom fabricated options are possible too via our own fabrications division - bespoke and tailored shop fitted solutions for any foodservice brand, concept, menu or operational need.

Advantages & Key Benefits










- Products sell easier if they are displayed attractively and effectively.
- A good counter or display can ensure foods are kept at their optimum serving conditions, keeping them looking at their best – either at specific serving times (e.g. lunchtime) or throughout the day, hour after hour.
- Good internal lighting will help to catch customers' eyes and enhance the food display.
- Glass display cabinets allow adults and children to get closer to the foods without the risk of contamination from touching fingers or coughs and sneezes!
- Movable display units can help utilise and maximise space outside service times or for peaks in service.

Buying Tips

By choosing the right model you can expect it to last between 3-5 years even in the busiest environments.

- **Capacity** – Size is important. Choose a unit that is too small and it won't have the capacity during busy periods and if too large, it will take up space and energy. Consider capacity for future needs.
- **Build quality and reliability** – Choose a leading brand with an established reputation for good quality and reliability – high performance insulation is key. Ensure compliance with all the relevant food safety regulations and be sure of spare part availability and an efficient after sales service. Regular cleaning and 6 monthly servicing will keep units in peak condition with optimum efficiency.
- **Operational features** – Features play a key role in units performing at their optimum to help comply with the food safety guidelines – look for easy to clean exteriors and interiors, visible temperature display for HACCP monitoring, rapid cooling and self-closing doors to ensure optimum performance levels and forced air control systems to ensure uniformed temperatures and condensation prevention otherwise this will ruin visibility and deter choice. In heated units, good heat distribution and a humidifying feature to prevent foods drying out. Look for energy saving LED lighting that won't overheat the foods in refrigerated displays.

Key to icons

	Light Duty Designed for commercial use in a less busy environment
	Medium Duty Strongly constructed to perform in a busy situation
	Heavy Duty High standard of build to provide good service under heavy use
	Extra Heavy Duty High powered, fast throughput with the highest standard of build
	13 Amp Plug and go!
	Hardwired Hard wiring required
	Gas
	Stainless Steel Construction
	Warranty

Ambient & Refrigerated Countertop Display Cabinets

T: 01296 663 400
E: sales@rhhall.com
W: www.rhhall.com

Display

GC46D

SEAL



- Ambient
- Manufactured from toughened glass
- 3x6mm thick removable shelves + 10mm base
- External Dimensions: 600 W 350 D 645 H
- On Site Warranty



VACT2

counterline
setting the standard



- Ambient
- Ideal for confectionary, crisps, fruit etc.
- 2 shelves + base
- External Dimensions: 825 W 660 D 627 H
- On Site Warranty



D6R/75B

SEAL



From rectangular or curved front Merchandisers, to Food Display Bars there's a Seal product to suit every need. There's a choice too of self-service or back-service models and all have illuminated interiors to enhance the display of food. The D6R/75B is simple and stylish, suitable for back service applications. Even, daylight balanced illumination enhances the appearance of any menu item.

- Refrigerated
- Illuminated
- External Dimensions: 750 W 650 D 965 H

- Thermostat holds food at +3 to +7°C
- 2 adjustable shelves + base
- On Site Warranty



VOACT3

counterline
setting the standard



- Ambient
- Ideal for confectionary, crisps, fruit etc.
- 2 shelves + base
- External Dimensions: 1175 W 660 D 627 H
- On Site Warranty



VOCCT2

counterline
setting the standard



- Refrigerated
- Display temperature 3-5°C in 25°C ambient
- Digital electronic temperature control
- External Dimensions: 825 W 740 D 627 H
- On Site Warranty



VCCT2

counterline
setting the standard



- Refrigerated
- Display temperature 3-5°C in 25°C ambient
- Digital electronic temperature control
- External Dimensions: 825 W 740 D 627 H
- On Site Warranty



D3R/100

SEAL



- Refrigerated
- Thermostat holds food at +3 to +7°C
- Illuminated
- External Dimensions: 1000 W 350 D 575 H
- On Site Warranty



D5R/100B

SEAL



- Refrigerated
- Thermostat holds food at +3 to +7°C
- Illuminated
- External Dimensions: 1000 W 500 D 575 H
- On Site Warranty



D6R/100B

SEAL



- Refrigerated
- Thermostat holds food at +3 to +7°C
- Illuminated
- External Dimensions: 1000 W 650 D 965 H
- On Site Warranty



Countertop & Freestanding Refrigerated & Heated Display Cabinets

C6R/100BU **SEAL**



- Refrigerated
- Thermostat holds food at +3 to +7°C
- Illuminated
- External Dimensions: 1000 W 650 D 755 H
- On Site Warranty

2 YEAR WARRANTY  

VOCCT3 **counterline**
setting the standard



- Refrigerated
- Display temperature 3-5°C in 25°C ambient
- Digital electronic temperature control
- External Dimensions: 1175 W 740 D 627 H
- On Site Warranty

1 YEAR WARRANTY  

VCCT3 **counterline**
setting the standard



- Refrigerated
- Display temperature 3-5°C in 25°C ambient
- Digital electronic temperature control
- External Dimensions: 1175 W 740 D 627 H
- On Site Warranty

1 YEAR WARRANTY  

FDB5 **SEAL**



- Refrigerated
- Precise thermostat holds food at +3 to +7°C
- Holds 5 x 100mm deep 1/3 GN (not included)
- External Dimensions: 1222 W 375 D 245 H
- On Site Warranty

2 YEAR WARRANTY  

C6R/130BR **SEAL**



- Refrigerated
- Thermostat holds food at +3 to +7°C
- Illuminated
- External Dimensions: 1300 W 650 D 755 H
- On Site Warranty

2 YEAR WARRANTY  

VHCT2 **counterline**
setting the standard



- Heated
- Ideal for hot rolls, pies, pasties etc
- 2 shelves + base
- External Dimensions: 825 W 660 D 627 H
- On Site Warranty

1 YEAR WARRANTY  

RMH100SP **Victor**



Victor Optimax Display Cabinets are available in hot, ambient and chilled versions suitable for either assisted or self-service applications. They are perfectly suited for delis, coffee shops, convenience stores and all food-to-go outlets. The heated RMH100SP has an open front for easy customer self service, with an adjustable, independent shelf temperature of 65-95°C

- Heated
- 2 adjustable shelves + base
- External Dimensions: 1000 W 750 D 1445 H
- Self service with open back for pass-through
- Illumination to each level
- On Site Warranty

2 YEAR WARRANTY  

C6H/100B **SEAL**



- Heated
- Thermostat holds food at min 72°C
- Illuminated
- External Dimensions: 1000 W 650 D 755 H
- On Site Warranty

2 YEAR WARRANTY 

SCH1085 **SEAL**



- Heated
- Thermostat holds food at min 72°C
- Illuminated
- External Dimensions: 1085 W 750 D 665 H
- On Site Warranty

2 YEAR WARRANTY 

Heated & Ambient Freestanding Display Cabinets

RMH65SW

Victor



- Heated
- Self service with solid back
- Controls to front
- External Dimensions: 650 W 750 D 1445 H
- On Site Warranty



VOHF900-GO

counterline
setting the standard



- Heated
- Product temperature maintained at 65-72°C
- 20°C ambient
- External Dimensions: 900 W 749 D 1460 H
- On Site Warranty



VA900

counterline
setting the standard



The VA900 is part of the Counterline Vision range and combines stylish design with simple functionality. Ambient temperature makes this unit ideal for confectionary, crisps or fruit, with an open rear creating an easy serving environment. All 3 shelves are illuminated as standard, creating an enticing product display.

- Ambient
- 3 glass shelves
- External Dimensions: 900 W 749 D 1460 H

- Ideal for confectionary, crisps, fruit etc.
- Illumination to all levels
- On Site Warranty



VHF1200-GO

counterline
setting the standard



- Heated
- Product temperature maintained at 65-72°C
- 20°C ambient
- External Dimensions: 1200 W 749 D 1460 H
- On Site Warranty



RMH130S

Victor



- Heated
- Self service with solid back
- Controls to rear
- External Dimensions: 1300 W 750 D 1445 H
- On Site Warranty



RMA65SP

Victor



- Ambient
- Self service with open back for pass-through
- 3 adjustable, removable glass shelves + base
- External Dimensions: 650 W 750 D 1445 H
- On Site Warranty



RMA100E

Victor



- Ambient
- For assisted service
- Open to rear
- External Dimensions: 1000 W 750 D 1445 H
- On Site Warranty



VOA1200

counterline
setting the standard



- Ambient
- Ideal for confectionary, crisps, fruit etc.
- 3 glass shelves
- External Dimensions: 1200 W 749 D 1460 H
- On Site Warranty



RMA130SP

Victor



- Ambient
- Self service with open back for pass-through
- 3 adjustable, removable glass shelves + base
- External Dimensions: 1300 W 750 D 1445 H
- On Site Warranty



Refrigerated Freestanding Display Cabinets

VOC600-GO 



- Refrigerated
- Display temperature 3-5°C in 25°C ambient
- Open front for self service
- External Dimensions: 600 W 749 D 1460 H
- On Site Warranty

1 YEAR WARRANTY  

VC600-GO 



- Refrigerated
- Display temperature 3-5°C in 25°C ambient
- Enclosed front with rear doors
- External Dimensions: 600 W 749 D 1460 H
- On Site Warranty

1 YEAR WARRANTY  

FDC600C 



- Refrigerated
- Closed front for assisted service
- +1 to +4°C temperature range
- External Dimensions: 600 W 785 D 1435 H
- On Site Warranty

2 YEAR WARRANTY  

FDC900 



- Refrigerated
- Open front for self service
- +1 to +4°C temperature range
- External Dimensions: 900 W 785 D 1435 H
- On Site Warranty

2 YEAR WARRANTY  

RMR100E 



- Refrigerated
- For assisted service
- Drop down rear doors
- External Dimensions: 1000 W 750 D 1445 H
- On Site Warranty

2 YEAR WARRANTY  

RMR100S 



- Refrigerated
- Self service with solid back
- Controls to rear
- External Dimensions: 1000 W 750 D 1445 H
- On Site Warranty

2 YEAR WARRANTY  

VC1200-GO 



The VC1200-GO is part of the Counterline Vision range, offering fully enclosed chilled free-standing food display for assisted service. Ideal for sandwiches, filled rolls, dairy products, drinks and more, all 3 shelves are illuminated to maximise the menu options on display.

- Refrigerated
- Digital electronic temperature control
- Illumination to all levels
- Integral fan blown refrigeration system
- External Dimensions: 1200 W 749 D 1460 H
- Display temperature 3-5°C in 25°C ambient
- 3 glass shelves
- Enclosed front with rear doors
- Castors as standard
- On Site Warranty

1 YEAR WARRANTY  

SC1200 



- Refrigerated
- Open front for self serve
- 3 adjustable shelves
- External Dimensions: 1200 W 780 D 1500 H
- On Site Warranty

1 YEAR WARRANTY  

RMR130SW 



- Refrigerated
- Self service with solid back
- Controls to front
- External Dimensions: 1300 W 900 D 1445 H
- On Site Warranty

2 YEAR WARRANTY  

EV090SS

STERLING



- 0 to +2°C temperature range
- 3 refrigerated glass shelves
- Sliding rear door
- External Dimensions: 900 W 785 D 1400 H
- On Site Warranty



EV0120SS

STERLING



- 0 to +2°C temperature range
- 3 refrigerated glass shelves
- Sliding rear door
- External Dimensions: 1200 W 785 D 1400 H
- On Site Warranty



PC900

williams



Specifically designed to chill and hold goods like cakes, croissants, pies and open sandwiches in peak condition, the Williams PC900 creates an attractive product display with no compromise in performance. Constructed with mirrored stainless steel and tempered glass, the interior space is illuminated with LEDs while glass shelves enhance visibility and create an attractive refrigerated display. Rear loading doors allow for easy access for restocking and serving, while the curved glass front is hinged providing easy access for cleaning.

- +5 to +8°C temperature range
- LED strip lighting
- External Dimensions: 900 W 780 D 1500 H
- 3 adjustable shelves
- Rear loading doors with hinged glass front
- On Site Warranty



EV0150

STERLING



- 0 to +2°C temperature range
- 3 refrigerated glass shelves
- Sliding rear door
- External Dimensions: 1500 W 785 D 1400 H
- On Site Warranty



EV0180

STERLING



- 0 to +2°C temperature range
- 3 refrigerated glass shelves
- Sliding rear door
- External Dimensions: 1800 W 785 D 1400 H
- On Site Warranty



SALINA80/100

STERLING



- Flat or curved glass
- +3 to +5°C temperature range
- Refrigerated under storage
- External Dimensions: 1040 W 900 D 1292 H
- On Site Warranty



SALINA80/150

STERLING



- Flat or curved glass
- +3 to +5°C temperature range
- Refrigerated under storage
- External Dimensions: 1520 W 900 D 1292 H
- On Site Warranty



SALINA80/200

STERLING



- Flat or curved glass
- +3 to +5°C temperature range
- Refrigerated under storage
- External Dimensions: 2000 W 900 D 1292 H
- On Site Warranty



Need a Bottle Cooler?



See our full range on pages 127-130...

Serveovers & Multidecks

SALINA80/250

STERLING



- Flat or curved glass
- +3 to +5°C temperature range
- Refrigerated under storage
- External Dimensions: 2480 W 900 D 1292 H
- On Site Warranty



SALINA80/300

STERLING



- Flat or curved glass
- +3 to +5°C temperature range
- Refrigerated under storage
- External Dimensions: 2960 W 900 D 1292 H
- On Site Warranty



EC900

counterline
setting the standard!



- Display temperature 3-5°C in 25°C ambient
- Digital electronic temperature control
- 3 glass shelves + base
- External Dimensions: 943 W 781 D 1918 H
- On Site Warranty



FMSLIM900NG

FOSTER



- +2 to +4°C temperature range
- Soft close night blind
- Glass ends
- External Dimensions: 895 W 680 D 1780 H
- On Site Warranty



R100SCN

williams



- +3 to +5°C temperature range
- 25°C ambient
- 3 adjustable shelves
- External Dimensions: 960 W 670 D 1860 H
- On Site Warranty



FMSLIM1200RF

FOSTER



- +2 to +4°C temperature range
- Lockable roller shutter
- Solid ends
- External Dimensions: 1195 W 725 D 1810 H
- On Site Warranty



VULCANO80/100

STERLING



The Sterling Vulcano range of refrigerated Multidecks all feature electronic controls with auto defrost and night blinds supplied as standard. 4 x white painted steel shelves offer a large display capacity and horizontal neon strip lighting ensures all products stand out. Ticket rails and glass sides make things easy for the customer and low energy consumption ensures on-going running costs are kept to a minimum.

- +3 to +5°C temperature range
- White & grey finish
- External Dimensions: 1080 W 810 D 2040 H
- 4 x shelves + base
- Solid ends
- On Site Warranty



Looking for
Glass Door Merchandisers?



Visit our Refrigeration section...
Pages 124-127

EVO-SELF120 BLK

STERLING



- 0 to +2°C temperature range
- 3 x stainless steel shelves + base
- Black finish
- External Dimensions: 1200 W 780 D 1510 H
- On Site Warranty



Multidecks - Refrigerated & Heated

T: 01296 663 400
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W: www.rhhall.com

Display

R125SCS



- +3 to +5°C temperature range
- 25°C ambient
- 3 adjustable shelves
- External Dimensions: 1250 W 670 D 1860 H
- On Site Warranty



R150SCS



- +3 to +5°C temperature range
- 25°C ambient
- 3 adjustable shelves
- External Dimensions: 1510 W 670 D 1860 H
- On Site Warranty



ECHF600



This unique Display Cabinet offers fan assisted heated and chilled self service. Perfect for operators looking to maximise their food offering in a compact footprint, the heated levels are perfect for cooked pastries, chicken portions or hot rolls and paninis, whilst the chilled levels provide storage for cold sandwiches, drinks and other grab & go options.

- Unique chilled and heated unit
- 2 to 4°C chilled zone
- External Dimensions: 628 W 781 D 1918 H
- 65 to 90°C heated zone
- LED lighting
- On Site Warranty



FMPRO1500RF



- +2 to +4°C temperature range
- Lockable roller shutter
- Solid ends
- External Dimensions: 1495 W 775 D 1995 H
- On Site Warranty



EVO-SELF180 SS **STERLING**



- 0 to +2°C temperature range
- 3 x stainless steel shelves + base
- Stainless finish
- External Dimensions: 1800 W 780 D 1510 H
- On Site Warranty



VULCAN080/187 **STERLING**



- +3 to +5°C temperature range
- 4 x shelves + base
- White & grey finish
- External Dimensions: 1955 W 810 D 2040 H
- On Site Warranty



EHF600



- Heated
- Product temperature maintained at 65-72°C
- 25°C ambient
- External Dimensions: 628 W 655 D 1918 H
- On Site Warranty



EHF900



- Heated
- Product temperature maintained at 65-72°C
- 25°C ambient
- External Dimensions: 920 W 655 D 1918 H
- On Site Warranty



EHF1200



- Heated
- Product temperature maintained at 65-72°C
- 25°C ambient
- External Dimensions: 1220 W 655 D 1918 H
- On Site Warranty

