



## CESA EQUIPMENT GUIDE

2014

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### MICROWAVES & ACCELERATED COOKING

#### **RH Hall... Microwaves are our Speciality**

Having been established 35 years in the industry, RH Hall has a vast and extensive knowledge of the market and of foodservice equipment and with a heritage deeply rooted in microwave oven provision, they are the UK's most knowledgeable microwave and microwave technology supplier. In fact, the company were one of the first to bring domestic microwaves into this country before branching into the commercial sector and developing the very successful Maestrowave brand of commercial microwaves and combination microwaves.

RH Hall only stock and supply microwaves from leading brands - ones that are proven, genuine commercial brands, including Sharp Professional microwave ovens and Maestrowave commercial microwave ovens, for both of whom they have been the sole UK distributors since 1992 and during that time they've taken the Sharp brand to market leader.

Today the company is the largest independent catering equipment supplier in the UK and one of the most innovative and supplies more commercial microwave ovens per annum than any other UK distributor – supplying both off the shelf or bespoke solutions.

#### ***Innovation in accelerated cooking***

Consulting and advising both customers and food companies on how to get the best results using microwave cooking and regeneration is an intrinsic part of RH Hall's service and expertise. The company regularly works with chefs in its state-of-the-art 3,000 sq ft development kitchen, to create and adapt menu's with optimum equipment timings/pre-set programmes.

The company reports that leading brands are developing models with new features and functionality in response to customers looking for product innovation and complete foodservice solutions. Also featuring highly are energy efficiencies. As a result, RH Hall is increasingly working with companies to marry food and equipment technologies to produce optimum results.

A prime example of this is the development of the new ***iWave***® system which uses latest microwave oven technology to provide a unique, fully encrypted, bar coded plated meal system suitable for a number of applications, including hospital ward service, vending

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outlets and potentially room service and food led on-trade applications. It's a world first and RH Hall is the exclusive worldwide distributor for the system.

A further example of partnering innovation using microwave technology is the new **iWave® Feedstation**. Produced by RH Hall's own Fabrications division at their 15,000 sq ft UK based manufacturing facility, this new solution combines the ultimate accelerated regeneration system, the **iWave®**, with interactive digital marketing and touch screen displays built into a merchandising unit that can host real time promotions - hot food can be provided 24 hours a day 365 days a year.

### ***Versatility is key***

RH Hall offers the latest and most versatile range of microwaves and combination microwaves, including the highly versatile Maestrowave Combi Chef 7, a high speed oven with Menu Creator 2.0™ software. Packed with features, the oven will produce the best results at the simple touch of a button – a total combination of 11 cooking modes can be used to achieve top quality results. Up to 99 menus can be pre-programmed to ensure consistency time after time. But don't be daunted, the Menu Creator 2.0™ is extremely easy to use; however, if required, full technical support is available from RH Hall.

The market leading Sharp range of microwaves available through RH Hall offer heavy and extra heavy duty build quality with total control, flexibility and versatility –with in-built features to save time and energy. The best-selling range goes from 1500W to 1900W to cater for all foodservice applications.

RH Hall also has its own Bespoke Foodservice Solutions division and with their UK based fabrications factory it affords them the capability to make changes to standard microwave oven models and foodservice equipment to tailor it technically and cosmetically to suit a client's needs perfectly or to design and build bespoke products from scratch.

### ***Buying peace of mind***

RH Hall is a well-established, highly regarded reliable and reputable business, with a strong heritage in microwave provision. Products can be supplied via its 1,400 approved distributors across the UK or direct via their national account and public sector divisions.

A knowledgeable in house sales team and excellent service and after sales capabilities back-up their market leading product range.

For all your accelerated cooking needs call the RH Hall team today.

**Tel: 01296 663400 W: [www.rhhall.com](http://www.rhhall.com)**

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