

FRONT OF HOUSE FOCUS (COVID-19) CATERING INSIGHT – SEPTEMBER 2020



Please attribute any quotes from this information to Ray Hall, Managing Director, R H Hall

Have you introduced any new lines of front of house equipment to respond to the coronavirus crisis?

Working with our Fabrications division, we have introduced a number of new lines to meet the demand created by the Covid-19 pandemic. Our range of Mobile Hand Wash Stations offer huge flexibility as they can be sited in practically any location, ideal for operations needing to provide additional hand washing facilities. We have also manufactured a reduced height version, perfect for the planned return of pupils to school in September. To support our Hand Wash range, the Hallco HWT1 Hand Wash Timer offers a handy 20 second countdown, reminding people to follow government advice and help prevent the spread of Covid-19. Our Sanitiser Station is now in the final stages of production and we are looking at further enhancements to the entire range, to suit any application.

What product features would you advise dealers to emphasise to end users, in light of increased hygiene considerations?

When considering Hand Wash Stations, look for units that promote touch free operation. Foot pump operation reduces touch points and therefore helps to prevent the spread of germs. In reduced height versions for use by children, a changeable foot pump position means the unit can easily be adapted for use by the children themselves, or by teachers (at a suitable socially distanced position) for younger children. Models that allow for this to be done on site offer maximum flexibility in a school environment.

How can you assist dealers to grow their sales of front of house equipment?

Our handy videos on our Hand Wash range are the ideal tool for dealers to promote this product, showing just how easy the unit is to use and how it can be sited in any location. Simply visit our YouTube channel – search for R H Hall Foodservice Solutions – or www.rhhall.com – to watch!

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