

SMEG ALFA144XE1 WINS PRODUCT EXCELLENCE AWARD!

R H Hall are extremely proud to announce a huge achievement for one of their Exclusive Brand bestsellers – the Smeg ALFA144XE1 fought off fierce competition from Rational, Frima & Burco to secure the top spot as a Winner at the 2015 Product Excellence Awards – in the Ranges & Ovens Category.



The win was announced at the awards ceremony on 3rd December and Kris Brearley, Sales Director collected the award, adding – “We couldn’t be more pleased that the Smeg ALFA144XE1 has received the recognition it deserves in the industry – a fantastic win for us and Smeg!”



The Smeg ALFA144XE1 Convection Oven offers an innovative and versatile cooking solution and is one of the most technically advanced ovens on the market today. Already used throughout Pret a Manger stores across the UK, France and Dubai, this oven has been tried and tested in the most demanding of situations – a market leading oven, used and endorsed by the market leading coffee chain.

ENDS

For more details, please visit www.rh hall.com

R H Hall are the Sole UK & Eire Distributor for the Smeg range of Convection and Bake Off Ovens.

FOR PRESS INFORMATION CONTACT:

Emma Smith

emma.smith@rhhall.com

01296 663400

R H Hall, Hallco House, Beacon Court, Pitstone Green Business Park, Pitstone, Beds, LU7 9GY

T: 01296 663400

F: 01296 663401

E: sales@rhhall.com

W: www.rhhall.com