



News Release.

July 2007

'Coldrooms *to go* from R H Hall'

Cold room storage made Easy

An off the Shelf and Ready to Go solution!

Leading independent national foodservice equipment wholesaler, R H Hall, is pleased to offer a new addition to its extensive range of catering products.

R H Hall has negotiated with leading coldroom manufacturer, ColdKit UK, to provide a **Complete Coldroom *to go* Solution Package** – at an all-inclusive price, with no hidden extras.

Extra versatile cold storage capacity is essential for expanding foodservice businesses and the new Coldroom Solution from R H Hall can provide the answer. Regardless of space restrictions, a solution can be found for most establishments. Smaller footprints bring greater flexibility and the ColdKit build quality guarantees efficient operation 24/7.

This new offering, exclusive only from R H Hall, comprises of four main ranges based upon the four width options available (in metres): the 1770; 2170; 2570 and 2970 Ranges. Within each of these four ranges the choice of specification is extensive – two height options 2m or 2.4m; as chiller or freezer; variable room depths; variable shelving layouts. In total, 52 configurations are available, the smallest of which is just 1.7m x 0.9m up to the largest at 2.9m x 3.3m all 'off the shelf and ready ***to go***'.

The all-inclusive package price holds no extra hidden costs, with free site survey, free nationwide delivery, professional installation and 12 months on site nationwide warranty.

Cont'd ...

The Coldroom, which is manufactured to the highest standards, consists of white finish powder coated steel injected polyurethane M2 fire rated panels, includes your chosen specification of cold or freezer room, non-slip flooring, top brand Zanotti Monoblock and Zanotti package motors R404A gas, door with Fermod lock and internal 4 tier foodsafe shelving throughout.

William Quail, Managing Director of ColdKit UK, is extremely pleased to have the new partnership in place. "We have been working very closely with R H Hall for quite a while now, putting together this exclusive package. As a company we only sell through distributors with specialist market knowledge and Hall's extensive experience within the foodservice sector (gained over the past 29 years) has made them the natural choice for our product exclusivity in the catering market. No one else can supply this particular package within the foodservice industry."

Ray Hall, Managing Director of R H Hall is equally very pleased. "We are excited to finally bring this new range together and be able to offer it exclusively to the foodservice industry. It's a great offering with no hidden extra costs. Caterers are getting a high quality coldroom storage solution which is simple to specify and equally as simple to install – both important factors in today's busy foodservice arena. This new partnership also provides us with another opportunity to continue to develop our range of top brand products, keeping us ahead of the competition".

As part of the renowned Purever Group, ColdKit, has extensive knowledge and experience in the design and manufacture of Coldrooms to suit specific requirements and together with the 'off the shelf, ready to go' Coldroom range, R H Hall can now also offer ColdKit's bespoke and remote coldroom options upon specific request.

Cont'd ...

The Coldroom **to go** Solutions are now available from R H Hall. For a brochure, further information and advice call the R H Hall sales office on 01296 663400 or visit their new look web site at www.rhhall.com

-Ends-

For further information contact:

Linda Kingston
Media Monkey
020 8462 3647 / 07780 734326 linda@media-monkey.com

Notes for Editors:

About R H Hall: (www.rhhall.com)

- The new range will be available nationally on a next day delivery basis alongside R H Hall's already extensive catering equipment offering – over 10,000 products from 70 different brands
- With over 29 years experience of supplying catering equipment solutions to the foodservice industry R H Hall has now grown to be the largest independent catering equipment supplier in the UK – a nationwide 'one stop' catering equipment wholesaler.

About ColdKit UK:(www.coldkit.com)

- ColdKit is part of the Purever Group, an industrial solutions provider for insulation and refrigeration. Purever is currently present in 20 countries on 3 continents.
- Each Coldroom made at ColdKit's modern and environmentally friendly facilities in Europe which meet the most demanding of European standards.

