

CESA EQUIPMENT GUIDE 2015

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MICROWAVES & ACCELERATED COOKING SECTION

‘Leaders in microwave know-how’

The use of microwave ovens and technology is continuing to grow year on year! Leading the way in supplying market leading equipment RH Hall has a heritage in microwave know-how second to none.

Microwaves are an essential part of today’s commercial kitchen and the models that are on the market are sophisticated, yet easy to use and produce excellent cooking results in a fraction of the time it takes to cook foods conventionally and their versatility is certainly under estimated.

RH Hall has a vast and extensive knowledge of the market and of foodservice equipment but with a heritage deeply rooted in microwave oven provision, they are the UK’s most knowledgeable microwave and microwave technology supplier and only stock and supply microwaves from leading brands - ones that are proven, genuine commercial brands, including Sharp Professional microwave ovens and Maestrowave commercial microwave ovens, for both of whom they have been the sole UK distributors since 1992 and during that time they’ve taken the Sharp brand to market leader.

Versatility is key to success

The company offers the latest and most versatile range of microwaves and combination microwaves, including the highly versatile award winning Maestrowave Combi Chef 7, a high speed oven with Menu Creator 2.0™ software. Packed with features, the oven will produce the best results at the simple touch of a button – a total combination of 11 cooking modes can be used to achieve top quality results. Up to 99 menus can be pre-programmed to ensure consistency time after time. But don’t be daunted, the Menu Creator 2.0™ is extremely easy to use; however, if required, full technical support is available from RH Hall.

The market leading Sharp range of microwaves is also available exclusively through RH Hall and this manufacturer offer heavy and extra heavy duty build quality with total control, flexibility and versatility –with in-built features to save time and energy. The best-selling range goes from 1500W to 1900W to cater for all foodservice applications.

Innovation in accelerated cooking

The company reports that leading brands are developing models with new features and functionality in response to customers looking for product innovation and complete foodservice solutions. Also featuring highly are energy efficiencies. As a result, RH Hall is increasingly working with companies to marry food and equipment technologies to produce optimum results.

A prime example of this is the development of the new ***iWave***[®] system which uses latest microwave oven technology to provide a unique, fully encrypted, bar coded plated meal system suitable for a number of applications, including hospital ward service, vending outlets and potentially room service and food led on-trade applications. It's a world first and RH Hall is the exclusive worldwide distributor for the system.

A further example of partnering innovation using microwave technology is the new ***iWave***[®] **Feedstation**. Produced by RH Hall's own Fabrications division at their 15,000 sq ft UK based manufacturing facility, this new solution combines the ultimate accelerated regeneration system, the ***iWave***[®], with interactive digital marketing and touch screen displays built into a merchandising unit that can host real time promotions - hot food can be provided 24 hours a day 365 days a year.

Educating operators

Consulting and advising both customers and food companies on how to get the best results using microwave cooking and regeneration is an intrinsic part of RH Hall's service and expertise. Historically there has been a lot of negativity towards cooking with microwaves, but there shouldn't be, microwaves can cook great food in a fraction of the time it would take with other methods. Not only do they save time, but money and nutrients too.

However to maximise the usage effectively, understanding is still the key to success with microwave cooking and RH Hall help educate operators as to the full potential of their equipment and how by tweaking conventional cooking techniques they can produce great results from their accelerated cooking equipment and learn how they can implement its use more and more to help expand menu's and appreciate the great diversity of dishes that can be prepared quickly and easily and increase meal turnover. To this end, the company regularly works with chefs in its state-of-the-art 3,000 sq ft development kitchen, to create and adapt menu's with optimum equipment timings/pre-set programmes.

Taking it a step further, RH Hall have also worked closely with food companies, development chefs and packaging companies in developing complete food concepts that are absolutely perfect for microwave regeneration – and by combining these components, the end result is now so good, you really wouldn't know the difference versus traditional cook methods apparently – they've even blind tested this to great response.

Bespoke solutions

RH Hall has a bespoke Foodservice Solutions division which with their UK based fabrications factory affords them the capability to make changes to standard microwave oven models and foodservice equipment to tailor it technically and cosmetically to suit a client's needs perfectly or to design and build bespoke products from scratch.

Buying peace of mind

Having been established almost 40 years in the industry, today RH Hall is the largest independent catering equipment supplier in the UK and one of the most innovative and supplies more commercial microwave ovens per annum than any other UK distributor – supplying both off the shelf or bespoke solutions.

The company is a well-established, highly regarded reliable and reputable business, with a strong heritage in microwave provision. Products can be supplied via its 1,400 approved distributors across the UK or direct via their national account and public sector divisions. Supporting all of this is a knowledgeable in house sales team and excellent service and after sales capabilities and of course their market leading product range.

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