



2016 CESA CATERING EQUIPMENT BUYERS GUIDE MICROWAVES & ACCELERATED COOKING

Please attribute any quotes from this information to Ray Hall, Managing Director, R H Hall

Microwave Masters

R H Hall have been dominating the microwave oven market for almost 40 years, building an extensive knowledge of this kitchen essential and supplying more Commercial Microwaves per annum than any other UK distributor, both off the shelf and individually tailored, bespoke solutions. The company is well-established, highly regarded and reliable – with knowledgeable in house Sales, Customer Service and Technical teams. The UK's largest, most knowledgeable and innovative microwave oven supplier – R H Hall stock only models from leading commercial brands – such as Sharp, the UK's no. 1 and Maestrowave – having been sole UK distributors for both since 1992!

Microwaves are an essential part of any commercial kitchen and the latest technology means today's machines are sophisticated and easy to use – producing excellent results in a fraction of the time it takes conventional cooking methods. The versatility of microwaves is often hugely underestimated. R H Hall can offer independent, unbiased advice on the best machine to suit the needs of any operator, the crucial features to look out for and indeed those to avoid!

R H Hall offer the latest and most versatile products, including high speed combination microwaves such as the award winning Maestrowave Combi Chef 7. This high speed oven is packed with features including Menu Creator 2.0™ software and can produce outstanding results at the simple touch of a button. A total of 11 different combination modes, with up to 99 pre-programmable menus ensure consistency time after time. Menu Creator 2.0™ is incredibly straight forward to use, but full support is available via the Food Solutions team, who can even offer menu development services. ***A video showing the features & benefits of this innovative product is available at www.rhhall.com***

In addition, the range of market leading Sharp microwaves is available exclusively from R H Hall and their nationwide dealer network – offering machines from 1000 Watts up to extra heavy duty and high power 1900 Watts, catering for all foodservice applications. Designed with total flexibility and versatility in mind, all machines have in-built features to help save time and energy.

The Sharp range is the choice of many of the UK's Leading Operators, find out how you can join them!

Leading brands are always looking to develop new functionality in response to the needs of many consumers. The Maestrowave iWave® system is a prime example of this development. Using the latest microwave technology, the system provides a unique, fully encrypted, bar coded meal solution which is suitable for a number of applications including hospital ward service, vending outlets and more. The product is a world first, and available exclusively through R H Hall.

Innovation is at the forefront of R H Hall and today's demanding market and as such R H Hall work with many of the UK's leading foodservice chain operators to produce bespoke solutions, offering optimum results. R H Hall can also provide much more than just the microwave solution – regularly working with food suppliers or chefs on menu creations at our 3000 sq ft state of the art development kitchen, creating and adapting menu's with optimum equipment timings and utilising the preset programmes available.

Consulting and advising customers and even food companies on how to get the best results from microwave cooking and regeneration is an intrinsic part of the service that R H Hall offer. Historically there has been some negativity to microwave cooking and by educating operators on the full potential of their equipment this should be eliminated. R H Hall can demonstrate how tweaking conventional cooking techniques can lead to great results in a fraction of the time it would take with other methods, allowing operators to expand their menu's and the diversity of dishes on offer.

Taking things a step further, R H Hall can access their 15,000 sq. ft. fabrications division to produce bespoke items such as branded microwave housing units for vending or self service, increasing customer visibility and ease of use. A complete service – from design to implementation – is available. ***The Total Foodservice Solution!***

R H Hall operate through a national network of 1,400+ approved dealers, along with our dedicated National Account and Food Solutions divisions, ensuring we always have the right person on hand to deal with any enquiry! ***So for all your Microwave oven and foodservice equipment needs you only need one number – 01296 663400! You can also email us sales@rhhall.com or visit our websites www.rhhall.com & www.maestrowave.com***

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